

HANDI CART® RANGE

Helping municipals
& communities
to increase their
recycling rates!



2019

Helping Hand Environmental

HH a division of The Helping Hand Company



Europe's Recycling War - the fight for a circular Economy!

Europe generates 26 million tons of plastics every year but only 30% is recycled and over €100 billion annually is spent sending recyclable items to landfill! *What a loss to the economy!*

The enemy however is not just plastics but poor recycling systems and infrastructures.

The EU Parliament has set a new recycling action plan advising councils to officially adopt it. The plan focuses on one target: **By 2035, all member states should recycle at least 65% of their municipality waste!**

10% of the 2.5 billion tonnes of rubbish currently generated each year in the EU is municipal waste. However, only 47% of this is recycled or composted today.

FACT!
Only 30% of all plastics are recycled!

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EU tips on how to be less wasteful



The EU goal is to extend the life-cycle of recyclables, they should be shared, repaired or recycled as long as possible. The EU strategy is not just to litter pick but to:

- ♻️ **Recycle Better and more often;**
paper, glass, plastics, metal, garden waste
- ♻️ **Source eco-friendly products;**
min 35% secondary raw materials
- ♻️ **Increase local engagement across all stakeholders;**
local awareness campaigns to educate the public
- ♻️ **Close the loop and take a more circular approach;**
re-use and segregate more

FACT!
Municipals targeted to reduce landfill by 20% by 2030!



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FACT!
3 Billion tons of waste is produced every year!

Supporting the EU's approach to waste prevention

The long term goal of the EU is to turn Europe into a recycling society by adopting a life cycle approach to waste management that takes into consideration:

- ♻️ Eco design of products
- ♻️ Sustainable manufacturing processes & distribution streams
- ♻️ Correct product use, waste collection and disposal
- ♻️ Deployment of ethos: Reuse, Recycle and Recovery



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Facilitating recycling & stakeholder engagement

Facilitate better collection and recycling with the adoption of our new innovative sorting & recycling range of products at municipal and community level. Our new Handicart range is designed to tackle recyclable items at source to prevent them going to landfill:

- ♻️ Products made from 35% recycled materials
- ♻️ Products to encourage and facilitate recycling at street level
- ♻️ Educational materials to support community engagement campaigns



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FACT!
Recycling cans saves 95% of the energy required to make a new one!



Introducing the HH Environmental **HANDI CART**[®] RANGE

HANDI CART[®] LITE **HANDI CART**[®] DUO **HANDI CART**[®] PRO **STREET BOSS**[®] MAX



Volunteers' on the go cart



Volunteers' recycle and segregate on the go



The professionals' green space - recycle on the go



The professionals' city space - recycle on the go

Reduce your environmental impact by sorting and recycling smarter!

- ♻️ Segregate and separate at source with carts that are 100% reusable & made from 35% recycled materials!
- ♻️ Drive behavioural change by getting volunteers to recycle more on the go!

FACT!
Separating waste maximises the quality of re-usable materials



Handi Cart Checklist	LITE	DUO	PRO	MAX
35% recycled content	✓	✓	✓	✓
Collection Capacity (bag/Kg)	1 bag/10Kg	2 bags/10Kg	Up to 4 bags/32Kg	Up to 4 bags/32Kg
Foldable Unit	✓	✓	x	x
Detachable Bag Opener(s)	✓	✓	✓	✓
Storage Pocket	x	x	✓	✓
Optional Carry Bag	✓	✓	x	x
Unit weight	4Kg	4Kg	8.5Kg	15.5Kg (with tools)
Adjustable Handle	✓	✓	✓	x
Puncture Proof Tyres	✓	✓	✓	✓
Personalisation	x	x	✓	✓

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The Community Engagement Range

HANDI CART® LITE LPC3000



-  Compact foldable design; 38cm x 60cm x 46cm
-  Detachable hoop, to access all areas
-  All terrain anti-puncture wheels
-  10Kg collection capacity
-  Lightweight frame, 4Kg
-  Adjustable handle
-  Fits up to 90 Litre cleansing bags
-  Optional carry bag

Educating and engaging at council, school and community level

Ensuring Local Action has a Global Impact

HANDI CART® DUO LPC3110



-  Compact foldable design; 38cm x 58cm x 54cm
-  Dual bag opener to segregate litter
-  All terrain anti-puncture wheels
-  Made from 35% recycled materials
-  Secure fastening system
-  Collect and sort upto 180 Litres
-  Lightweight frame, 4Kg
-  Optional carry bag

Creating clean spaces that reflect well on your town

POSITIVE ACTION!
Getting volunteers to recycle more



POSITIVE ACTION!
Undertaking more clean ups!



FACT!
Landfill costs the EU €5.25 Billion annually!

The Municipal Range

APPROVED
Both carts have been approved by Councils

HANDI CART® PRO LPA0001



- Collect and sort upto 32Kg
- Removable bag holders
- Left/Right and height adjustable handle
- Ideal for confined spaces
- Compact & only 8.5Kg
- Recycle on the move!
- All terrain anti-puncture wheels
- Dimensions 71cm x 69cm x 120cm

Eco Friendly carts, 35% Recycled materials, 100% reusable;

Empowering Municipals to Recycle More!

FACT!
Carts can be personalised to promote your anti-litter action

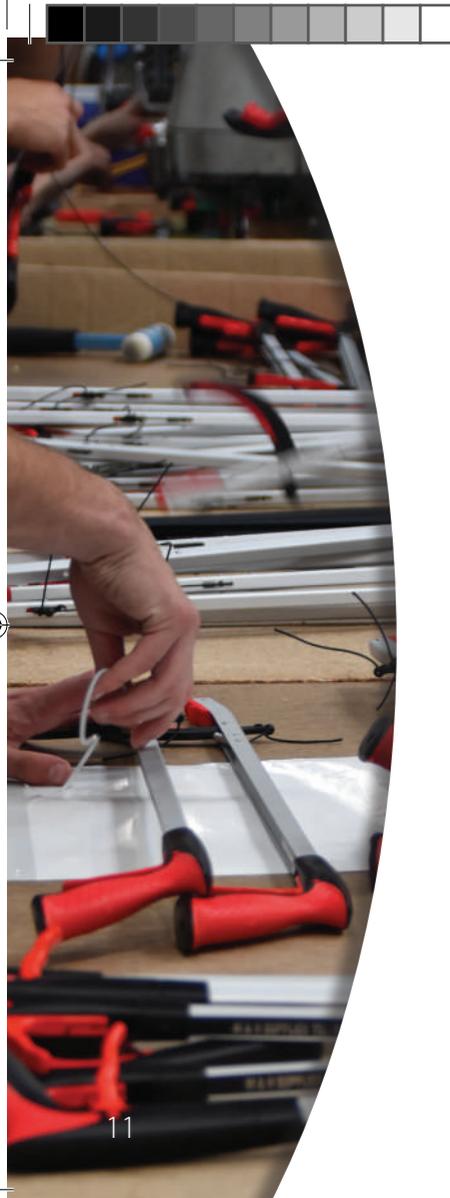
STREET BOSS® LCA5000



- Collect and sort upto 32Kg (240L) bag capacity
- Detachable hoops with scoop/sweep function
- All terrain anti-puncture wheels
- Available with optional tool kit
- Holds up to 4 tools
- Optional Bio Hazard collection kit
- Lightweight and portable, 11.5Kg
- Dimensions 70cm x 89cm x 110cm

Enabling kerbside litter segregation





Helping Hand Environmental

A responsible and sustainable manufacturer

The EU has set recycling targets for many types of waste including municipal waste reduction by 35% by the year 2035. Member countries are working hard to ensure these targets are met: increased recycling, limiting landfill, energy recovery through incineration, tighter controls over hazardous waste and illegal dumping etc.

A lot has been done but we still need to ensure that our planets resources are managed responsibly with the future generation in mind.

As such the EU has extended responsibility to producers and manufacturers through schemes such as the Green Dot scheme which asks businesses of all kind to be responsible for the products that they manufacture, package, and sell from a life cycle point of view, when it becomes waste.



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Environmental Principles

WHO WE ARE



Our award winning business, based in Herefordshire UK, has been providing customers with quality assured litter clearance solutions since 1965. Today we supply into over 32 countries globally. For the last 20 years we have embraced and supported worldwide anti-litter campaigns providing both community engagement support and environmental education packages. As we've grown, our passion remains for making a difference and empowering customers to improve litter management worldwide, whatever age!

SUSTAINABLE MANUFACTURING



Our in-house Research & Design teams operate to a continuous improvement program to be able to offer product adaptations and developments that improve functionality and sustainability:

- ISO accredited
- Packaging and Waste certified
- Health & Safety certified
- CE certified
- Council approved
- CHAS approved
- CIWM certified

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ECO FRIENDLY



Greener products built to last!

#Reuse

- ♻️ 35% recycled materials in all products
- ♻️ 100% re-useable products
- ♻️ Environmental educational workshops
- ♻️ Funding resource for litter actions

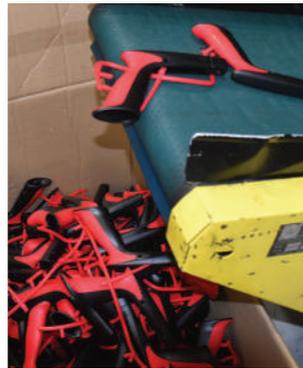
Helping Hand producer responsibility



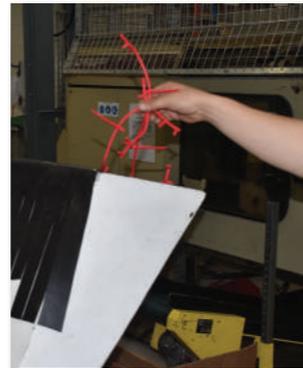
“We are a supporting partner of the 2007 Packaging Regulation”



“Zero waste on all our plastic injection mouldings”



“97% of all our production waste is recycled”



What we do to support the 17 EU sustainable development goals

We take a proactive role through collaboration and innovation, to help transform our world by stimulating positive actions that benefit people and the planet. Below are examples of the work we undertake under the seventeen principles.

4 QUALITY EDUCATION

Litter Partner to Eco-Schools helping over 16,000 schools with environmental education and litter picking activities. Members of our team are also qualified Eco-Schools Assessors

7 AFFORDABLE AND CLEAN ENERGY

Invested £40K in LED energy across our manufacturing sites. Implementation of Air Source Heating across our factories to reduce our carbon footprint by 75%

8 DECENT WORK AND ECONOMIC GROWTH

Protect labour rights, eradicate forced labour, implement and uphold an anti-slavery policy

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Invested in biomass and solar panels technology. Annual commitment of £500K in Blue Skies Projects

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

We discourage the use of single use plastics, saving 1000 plastic bottles a year in our offices. Zero Tolerance Policy on Polystyrene entering our factories

13 CLIMATE ACTION

Since 2016 we have introduced a bike to work scheme which annually saves 4,000 carbon miles

14 LIFE BELOW WATER

We work closely with Marine Conservation Society, #2minutebeachclean, Big Blue Ocean Clean Up, Plastic Patrol and Surfers Against Sewage to help protect our seas.

15 LIFE ON LAND

We protect, and conserve our streets, parks and neighbourhoods in partnership with key environmental charities.

Environmental Partnerships

We take a proactive role through collaboration and innovation to help transform our world by stimulating positive actions that benefit people and the planet.



Introducing sustainable products which reduce single use, increase productivity and add value was the primary objective for the Lidl Group to support their daily litter patrol across 700 store locations.



World leading experts on marine and coastal environmental management. Worked in partnership for the last five years for the Great British Beach Clean involving 15,000 volunteers annually.



Engaging 400k+ volunteers we have supported Belgium's national clean up managed by Fostplus for the last 3 years



The brand has fully backed the Great British Spring Clean and partnered with Helping Hand to produce bespoke clean up kits to distribute to their depots and colleagues organising river and street clean ups as well as supporting their unique parks clean-up campaign during the course of 2019.



Creates environmental campaign with a difference. Their positive playful **#DriveDownLitter** and **#LeedsByExample** campaigns encourage members of the public to **#RecycleontheGo** whilst offering practical and realistic solutions that help people to cut waste and make a difference. The Plastic Fishing Project has collected 1,350 plastic bottles from the River Thames.



Save the Cow was an environmental education campaign highlighting roadside litter in the food chain. Over 1600 pupils and 2000 volunteers armed with bespoke 'cow' litterpickers collected over 80 tonnes of litter!



Our partnership with Keep Britain Tidy for the last ten years has included developing innovative campaigns, competitions and national clean up initiatives. In 2019, Great British Spring Clean saw over 375,000 volunteers undertake a national clean up over one weekend!
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Encourages the circular economy to reduce the millions of euros spent to reduce waste. Our work has spanned 2,950 clean up activities involving 100,000 volunteers and 700 schools across 388 municipalities!

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A global programme empowering children to drive change and improve their environmental awareness. We are a Litter Partner of Eco-Schools supporting 16,000 schools.



Helping rid the world beaches of marine litter and plastic pollution, **#2minutes** at a time. There are now over 546 beach clean stations across the world. Check out their official **#2minute** pickers!



This Waste Management Consultancy Company has helped to supported 2450 litter actions across Holland supporting 100,000 volunteers with **#NotSingleUse** campaign kits.

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Inspire, unite and empower communities to protect their local environments – a founding member of their SAS 250 Club. **#PlasticFreeCommunities**

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Recycle more with award winning products made in the UK



Kick start your recycling program by test driving your Handi Cart today!
Call +44 (0)1531 635678 and quote; **FREETRIALEX1**

LP5800EX_1

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